

Santa Fe County Lodgers' Tax Advisory Board (LTAB)

Friday, October 22, 2021 at 9:00 am

This meeting will be conducted virtually:

VIRTUAL ATTENDANCE

Members of the public can listen and participate in the meeting via Webex. To participate by phone, call 1-408-418-9388, using meeting number (access code): 2484 198 7972 and Meeting Password: Cz32JP4YN2W

To participate via the internet, go to:

<https://sfco.webex.com/sfco/j.php?MTID=me4b5742552e4f8af1dce9d976747a63e>

Meeting Agenda

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda ([Action Item](#))
- IV. Announcements
- V. Approval of August 27, 2021 Meeting Minutes ([Action Item](#))
- VI. Presentation: Nicole Barker, Marketing Manager for Ojo Spa Resorts
- VII. Financial Report
 - A. Santa Fe County Finance Division- Lodgers' Tax Financial Report- (Pro-Forma)
- VIII. Advertising Agency
 - A. Advertising Agency Report – Sunny 505 by Dave Hayduk (Pro-Forma)
- IX. Administrative
 - A. Next Meeting Date and Location

Adjournment

Santa Fe County makes every practical effort to assure that auxiliary aids or services are available for meetings and program. Individuals who would like to request auxiliary aids or services should contact Santa Fe County at (505) 986-6200 in advance to discuss any specific needs (e.g., interpreters for the hearing impaired or readers for the sight impaired).