

**AMENDMENT NO. 1  
TO AGREEMENT BETWEEN SANTA FE COUNTY AND  
HK ADVERTISING FOR ADVERTISING AND PROMOTIONAL SERVICES**

This amendment is made and entered into this 27<sup>th</sup> day of April, 2016, by and between **Santa Fe County**, (hereinafter referred to as the "County"), a New Mexico political subdivision, and **HK Advertising** (hereinafter "Contractor").

**WHEREAS**, the County and Contractor entered into Agreement No. 2015-0307-FI/MY (Agreement) for the Contractor's provision of advertising and promotional services to publicize and promote tourist-related attractions, facilities and events throughout Santa Fe County; and

**WHEREAS**, Article 15 of the Agreement (No Oral Modifications; Written Amendments Required) allows the parties to amend the Agreement by an instrument in writing executed by the parties; and

**WHEREAS**, the County wishes to continue to benefit from Contractor's services for the duration of the term of the Agreement; and


**WHEREAS**, the County wishes to increase the compensation payable to the Contractor for services provided; and

**NOW, THEREFORE**, in consideration of the mutual covenants and conditions contained herein, the parties agree as follows:

1. Article 3.A.2 (Compensation, Invoicing and Set-Off) of the Agreement is amended to delete the reference to "Three Hundred Thousand Dollars (\$300,000.00)" and replace it with "Three Hundred Thirty Thousand Dollars (\$330,000.00)".
2. All other provisions of the Agreement not specifically amended or modified by this Amendment No. 1 shall remain in full force and effect.


**IN WITNESS WHEREOF**, the parties have executed this Amendment.

**SANTA FE COUNTY:**

  
\_\_\_\_\_  
Katherine Miller  
Santa Fe County Manager

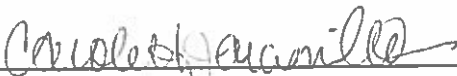
4.29.16  
Date

Approved as to form:

  
\_\_\_\_\_  
Gregory S. Shaffer  
Santa Fe County Attorney

4/26/16  
Date

Finance Department:

  
\_\_\_\_\_  
Carole H. Jaramillo  
Finance Director

4/26/16  
Date

**CONTRACTOR – HK ADVERTISING**

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
Date

\_\_\_\_\_  
(Print name and title)

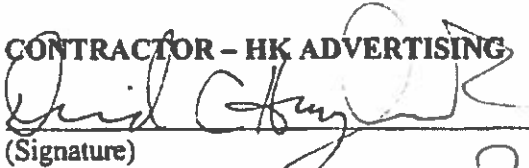
Finance Department:



Carole H. Jaramillo  
Finance Director

4/26/16  
Date

**CONTRACTOR - HK ADVERTISING**



(Signature)

4.28.16  
Date

David C Haydon President  
(Print name and title)

