

**AMENDMENT NO. 3  
TO AGREEMENT BETWEEN SANTA FE COUNTY AND  
HK ADVERTISING FOR ADVERTISING AND PROMOTIONAL SERVICES**

**THIS AMENDMENT** is made and entered into this 22<sup>nd</sup> day of March 2017, by and between **Santa Fe County** (hereinafter referred to as "County"), a New Mexico political subdivision, and **HK Advertising** (hereinafter referred to as "Contractor").

**WHEREAS**, on August 31, 2015, the County and Contractor entered into Agreement No. 2015-0307-FI/MY (the Agreement) for the Contractor's provision of advertising and promotional services to publicize and promote tourist-related attractions, facilities and events, throughout Santa Fe County; and

**WHEREAS**, Article 15 of the Agreement (No Oral Modifications; Written Amendments Required) allows the parties to amend the Agreement by an instrument in writing executed by the parties; and

**WHEREAS**, by Amendment Nos. 1 and 2 the Agreement was amended to increase the compensation payable to the Contractor by a sum of \$328,500.00 for a total contract sum of \$628,500; and

**WHEREAS**, the County wishes to continue to benefit from Contractor's services; and

**WHEREAS**, by this Amendment No. 3 the County wishes to increase the compensation payable to the Contractor by a sum of \$49,998.96.

**NOW, THEREFORE**, in consideration of the mutual covenants and conditions contained herein, the parties agree as follows:

1. Article 3.A.2) (Compensation, Invoicing and Set-Off), is amended by inserting the following subparagraph "(b)" to read:
  - b) By Amendment No. 3 to this Agreement, the compensation payable to the Contractor is increased by \$49,998.96, for a not-to-exceed sum of \$678,498.96, inclusive of NM gross receipts tax.
2. All other provisions of the Agreement not specifically amended or modified by Amendments Nos. 1, 2 and this Amendment No. 3 shall remain in full force and effect.

**IN WITNESS WHEREOF**, the parties have duly executed this Agreement.

**SANTA FE COUNTY:**

  
\_\_\_\_\_  
for Katherine Miller,  
Santa Fe County Manager

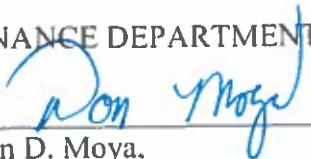
3.22.17  
\_\_\_\_\_  
Date

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Gregory S. Shaffer,  
Santa Fe County Attorney

3-16-17  
\_\_\_\_\_  
Date

FINANCE DEPARTMENT:

  
\_\_\_\_\_  
Don D. Moya,  
Finance Director

3-20-17  
\_\_\_\_\_  
Date

CONTRACTOR - HK ADVERTISING

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name and Title

